Author's Guidelines

Manuscripts should be prepared consistent with the following guidelines:

- The submitted manuscript, not published or under consideration for publication elsewhere, should be original and such type to contribute some new dimensions in contemporary business field.
- 2. Three (3) hard copies of the article are to be submitted to the Dean, Faculty of Business Studies & Editor in Chief, Journal of Business Studies, Pabna University of Science and Technology, Pabna-6600 and the soft copy should be mailed to the following address: ibs@pust.ac.bd
- 3. The submitted manuscripts should follow the journal template available at www.pust.ac.bd/journal/jbs/templatejbspust for formatting. The manuscripts of the paper, all-inclusive, should not exceed 8000 words.
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- 5. The second page of the manuscript should include the title of the manuscript, an abstract of maximum 250 words, and five to seven keywords or short phrases that accurately reflect the content of the manuscript. Abstracts of the article should consist of Purpose, Methodology, Findings, Practical Implications, Originality and Research Limitations of the paper which can be used for indexing purpose.
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